



NCR

CHRISTMAS APPEAL

2019

New Community 

TAX DEDUCTIBLE DONATIONS

Go to <https://ordinaryheroes.org.au/project/mulberries-training/>

or scan the QR code to give to the appeal
via *Ordinary Heroes* and the *Generous* online giving portal.



DONATIONS (Not Tax Deductible)

Direct Deposit to New Community

BSB: 704 922 Acc.No: 100013794 Reference: "Laos 2019"

or **Online** via the Giveway facility

<https://www.giveway.org.au/bfsgiveway/fundraising>



or **In cash** - place an envelope marked "Laos 2019" in the letterbox
on a Sunday or **Donate at NCR** on Christmas Day



MULBERRIES

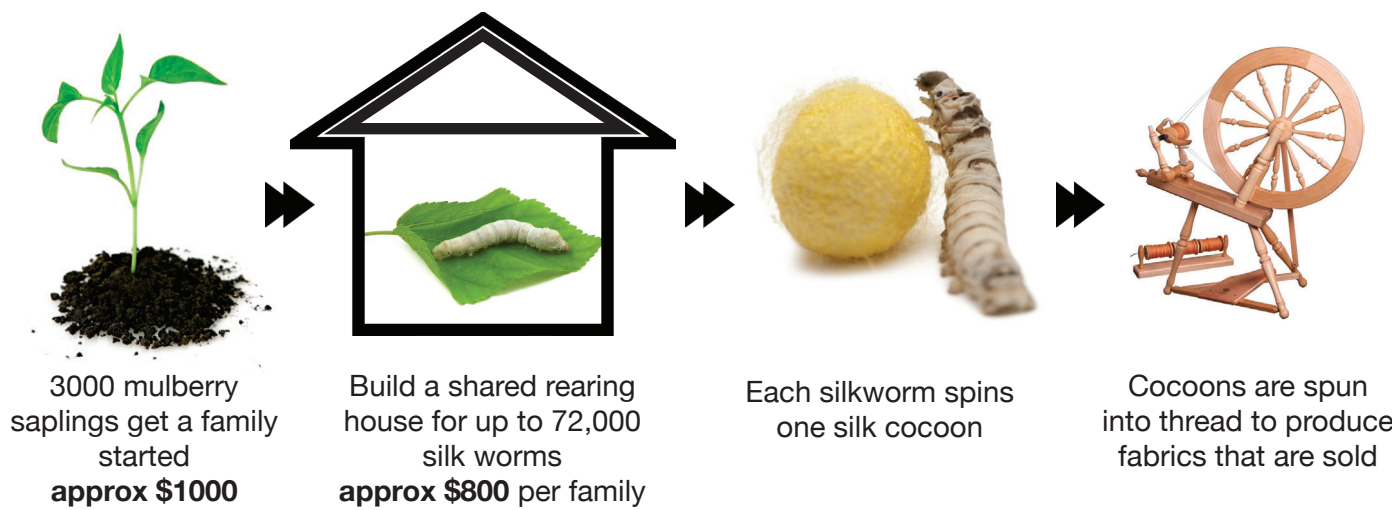
The organisation

Mulberries, also known as the “Lao Sericulture Company (LSC)”, has been involved in rural economic development in Xieng Khouang Province of Laos for over twenty years. LSC currently partners with over 300 rural families in growing organic mulberry trees for the purpose of silk thread, silk cocoon, tea, jam and handicraft production.

By providing training, production equipment and access to commercial markets, *Mulberries* assists these rural families in achieving financial stability.

THE PROCESS

From saplings to silk



One farm provides for four to six people from one family.
Within three years each family is self-sufficient.

2017

NCR’s Christmas appeal raised over \$33,000

to enable *Mulberries* to get 20 families established and on the path to self-sufficiency as silk-worm farmers and silk producers.



2018

NCR’s Christmas appeal raised over \$44,000

to provide a four wheel drive vehicle for reliable transport for *Mulberries* staff to access remote areas.



2019

Our target for this year’s Christmas Appeal is

\$40,000

to get over 20 Lao families out of the cycle of poverty by assisting them to begin sustainable silk production businesses